



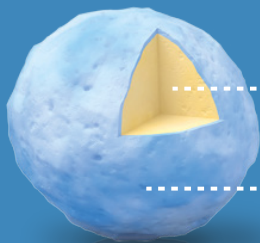
Knowledge grows

"Micronutrients are needed in every crop, every year. Be confident your fertilizer dollar is used effectively by including YaraVita PROCOTE as part of your balanced crop nutrition plan."

– Markus Braaten, CCA
Yara Crop Manager



YaraVita[®] PROCOTE[®]
Has **YOU** Covered



..... Fertilizer

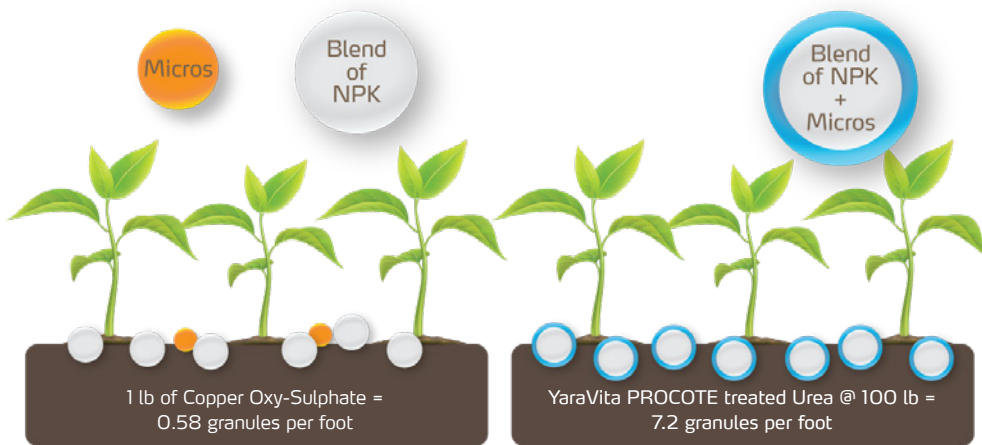
..... **YaraVita**
..... PROCOTE

- Better Nutrient Access
- Improved Fertilizer Handling
- Increased Return On Investment



Better Nutrient Access

Thanks to YaraVita PROCOTE's consistent and even distribution through the coating technology, crops have an increase in feeding sites and nutrient accessibility; resulting in the plant taking up more of the micronutrients applied from day one.



12x more feeding sites

Improved Fertilizer Handling

YaraVita PROCOTE nearly eliminates all dust due to its patented oil suspension technology. It can also reduce caking tendencies and increase flowability of the fertilizer. YaraVita PROCOTE treated fertilizer



Nearly eliminates all dust

Increased Return on Investment

If you want to grow your best crop, it requires micronutrients. Across all regions and crops in Western Canada, applying YaraVita PROCOTE resulted in higher yields and even better return on investment.

Average ROI of 5:1 on dryland crops

YaraVita PROCOTE makes crop nutrition easier. With its patented oil-based technology, YaraVita PROCOTE leverages each granule in your existing dry fertilizer program to provide more access to essential micronutrients, while also improving handling. Farming is a complex business. Crop nutrition shouldn't have to be.

"It was the enhanced nutrient distribution that originally piqued my interest in YaraVita PROCOTE, but the improved fertilizer handling along with the agronomic package is what sold me on it."

– Solomon Farms

